

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, September 18, 2019 - MINUTES

1. Call to Order:

Carol Kilian, Chair, called the meeting to order at 8:34 A.M.

2. Roll Call:

Present:

Board Members: Chelsea Abend; Thomas Blawn; Carl Fields; Carol Kilian; Larry McDermott; Bob Rand and James Zeisler

Ex-officio: Brad Harris, Economic Development Interim Director - Volusia County

Staff: Don Gooding, Community Development Compliance Coordinator - City of Daytona Beach
Reed Berger, Redevelopment Director - City of Daytona Beach

Excused:

Board Members: N/A.

Ex-officio: Nancy Keefer, Executive Director/CEO - Daytona Regional Chamber of Commerce
Keith Norden, Executive Director/CEO - Team Volusia

3. Approval of Minutes

A motion was made to approve the Minutes of May 15, 2019 meeting and was unanimously approved.

A motion was made to approve the Minutes of June 19, 2019 meeting and was unanimously approved.

4. Guest Speaker – Comments/Presentation:

- **Stephanie A. Miller, PhD, MBA, Executive Director**, Embry Riddle University Technology Transfer & Research Park Initiatives, gave a PowerPoint presentation of the university's MicaPlex facility and their economic development activities. Dr. Miller presentation highlighted the following:

- Information on the opportunity to showcase a venture idea at the TREP Entrepreneurship Expo on November 21, 2019.
- Overview of prize money awards available for a student "LAUNCH YOUR VENTURE" business pitch competition.
- Provided a listing of incubator clients and tenants currently utilizing the university research facilities.
- Discussed attracting start-ups/small companies to the Embry-Riddle Research Park being a primary goal.
- Identified office/operational resources available at the facility and successful tenant outcomes.

5. Reports:

Volusia County Economic Development Division

Brad Harris reported the following:

- Announced the County is working on South Airport Park development.
- Announced the quarterly briefing from 2nd qtr. is currently available.
- Announced and provided a brochure about the Foreign Trade Zone facility designation.
- Announced the County is working on a Volusia Innovation Network that will be an information hub of resources/links, using various media, for entrepreneurs and small businesses to assist them with succeeding.

- **Other Reports and/or Announcements**
From Board Members...

- Larry McDermott suggested commercial realtors be guest presenters, once a quarter, to highlight property activity going on in the community.

6. **Old Business:**

- None.

7. **New Business:**

- None.

8. **Public Comments:**

- None.

9. **Schedule Next Meeting:** EDAB next meeting will be a walking tour of the Embry-Riddle MicaPlex Facility on October 16, 2019.

10. **Adjourn:** The meeting adjourned at 9:23 A.M.

Don Gooding

Don Gooding, Community Development Compliance Coordinator (Interim EDAB Liaison)