



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Michael O. Sznajstajler
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Tuesday, December 19, 2017 8:00 a.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes: November 28, 2017**
4. **DDA Monthly Financial Report**
5. **Downtown Event Promotions**
 - a. **Downtown Event Promotion Contract: Southern Stone Communications**
 - b. **FY2017/18 Downtown Event Budget**
 - c. **FY2017/18 Sponsored Downtown Events**
6. **Riverfront Shops of Daytona Beach Campaign**
 - a. **Print Advertising**
 - b. **Spectrum Advertising**
7. **Farmers' Market**
 - a. **Annual Report**
 - b. **Liability Insurance Renewal**
 - c. **Music Performances**
 - d. **Fun and Fitness Event**
8. **Public Comments**
9. **Board Comments**
10. **Adjournment**