



The CITY OF DAYTONA BEACH

REDEVELOPMENT DIVISION

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JOINT WORKSHOP AGENDA

DOWNTOWN/BALLOUGH ROAD REDEVELOPMENT AREA BOARD
& DOWNTOWN DEVELOPMENT AUTHORITY

Monday, June 17, 2013 4:00 P.M.

City Hall Room 116

NOTICE: If any person decides to appeal any decision of the Board at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **BOARD TRAINING**
4. **DISCUSSION ITEM: STRATEGIC PLANNING FOR DOWNTOWN REDEVELOPMENT AREA**
5. **DISCUSSION ITEM: DOWNTOWN MARKETING & PROMOTION (DDA)**
6. **DISCUSSION ITEM: STRATEGIC PLANNING FOR BALLOUGH ROAD REDEVELOPMENT AREA**
7. **DISCUSSION ITEM: REDEVELOPMENT PROJECT UPDATES**
8. **Citizen Comments**
9. **Board Comments**
10. **Adjournment**