

MINUTES

SPECIAL MEETING - COMMUNITY REDEVELOPMENT AGENCY BOARD (CRA)

January 18, 2012

Minutes of the Special Meeting of the Community Redevelopment Agency Board of The City of Daytona Beach, Florida, held on Tuesday, January 18, 2012, at 6:00 p.m., in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

1. Roll Call.

Commissioner Kelly White	Present
Commissioner Robert Gilliland	Present
Commissioner Patrick Henry	Present
Commissioner Cassandra Reynolds	Present
Commissioner Edith Shelley	Present
Commissioner Pamela Woods	Present
Mayor Glenn Ritchey	Present

Also Present:

James V. Chisholm, City Manager
Marie Hartman, City Attorney
Jennifer L. Thomas, City Clerk

2. Commissioner Henry led the invocation.
3. Commissioner White led the Pledge of Allegiance to the Flag.
4. Adopted/Minutes of the Regular Meeting of the Community Redevelopment Agency Board of The City of Daytona Beach, Florida, held Wednesday, December 7, 2011, at 6:00 p.m., in the Commission Chambers, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

It was moved by Commissioner Gilliland to approve the minutes. Seconded by Commissioner Woods. The motion passed 7-to-0 with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

5. AGENDA APPROVAL

James V. Chisholm, City Manager read the Agenda changes:

No changes.

It was moved by Commissioner Gilliland to approve the Agenda. Seconded by Commissioner Shelley. The motion passed 7-to-0 with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

6. PRESENTATION

Riverfront Master Plan - 2011 Florida Planning and Zoning Association (FPZA) Award

Scott McGrath, President of the Surfcoast Chapter of the Florida Planning and Zoning Association (FPZA) accompanying him was Helen Navalen, Vice President of the Surfcoast Chapter. Tonight he had the pleasure of presenting to The City of Daytona Beach Community Redevelopment Agency the award for the Downtown Riverfront. Their organization is a statewide non-profit organization formed in 1951; they are comprised of people that are dedicated to planning and developing the quality of Florida. They have a number of chapters throughout the state and the Surfcoast Chapter includes Volusia and Flagler Counties. He also announced their Chapter 2012 State Conference and Board Meeting will be held in The City of Daytona Beach and they were glad to continue working with The City of Daytona Beach as a partner.

Mayor Ritchey thanked Scott McGrath and stated on behalf of City staff, the City Commission and everyone that had a part in the award. He thanked their Chapter and said to the City Manager, James Chisholm, to keep up the good work and this award was something to be proud of.

7. ADMINISTRATIVE ITEMS

- 7A. Adopted/Resolution No. CRA 12-01 authorizing the second and final one-year (1) renewal option of the grant agreement with The Salvation Army, 1555 LPGA Boulevard, Daytona Beach, Florida, 32117, in the amount \$40,000, for administration of the Downtown Streets Team Program to provide enhanced maintenance services in the Downtown and Main Street Redevelopment Areas. Funding the Streets Team program is consistent with the adopted Main Street and Downtown/Balough Road Redevelopment Plans. City Clerk Thomas read the Resolution by title only. A RESOLUTION EXERCISING THE OPTION TO RENEW THE DOWNTOWN STREETS TEAM FUNDING AGREEMENT WITH THE SALVATION ARMY FOR A FINAL ONE-YEAR PERIOD ENDING SEPTEMBER 30, 2012; APPROVING THE EXPENDITURE OF TAX INCREMENT FUNDS IN THE AMOUNT OF \$20,000 FROM THE DOWNTOWN REDEVELOPMENT AREA TRUST FUND AND THE AMOUNT OF \$20,000 FROM THE MAIN STREET REDEVELOPMENT AREA TRUST FUND; AND PROVIDING AN EFFECTIVE DATE.

Jennifer L. Thomas, City Clerk stated she had one speaker from the public, and that was Joanie Casellas.

Joanie Casellas 1555 LPGA Boulevard, Daytona Beach stated she was with the Salvation Army and on behalf of the Salvation Army she wanted to thank Mayor Ritchey and the City Commission for the funding they have received thus far. They have had another highly successful year with the help of the Street Team in terms of their success rate and their participation and the broad base of community support they have received. They are in the process of a marketing strategy for the Street Team to market their skills with other businesses the same as they do with The City of Daytona Beach. She gave the Commission a status update on the success of the program since it began in 2008. She has been invited to speak in Glendale, Arizona on behalf of the Street Team and the Salvation Army will be replicating it in Ocala Florida, again she thanked Mayor Ritchey and The City of Daytona Beach for sharing this partnership with the Salvation Army.

Mayor Ritchey thanked Ms. Casellas for coming out and for the status update on the Salvation Army. He gave the credit to former Zone 1 Commissioner Rick Shiver for taking the initiative upon returning from a trip out to California and bringing back the details to get the Street Team started in our City.

It was moved by Commissioner Woods to adopt the Resolution. Seconded by Commissioner Shelley. The Resolution was adopted with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

- 7B. Adopted/Resolution No. CRA 12-02 authorizing the expenditure of Redevelopment Trust Funds, in an amount of \$29,824; and accepting the proposal of Zev Cohen and Associates, Inc., 300 Interchange Boulevard, Ormond Beach, FL 32174, under the terms of their continuing contract to design, permit, and provide construction administration services for the construction of two parking lots to parking spaces for Joe's Crab Shack employees. As part of the lease agreement with Joe's Crab Shack, the City is required to provide a minimum of 75 parking spaces for their restaurant employees. The City has proposed to construct two parking lots to meet this requirement. City Clerk Thomas read the Resolution by title only. A RESOLUTION APPROVING THE EXPENDITURE OF TAX INCREMENT FUNDS IN THE AMOUNT OF \$29,824 FROM THE MAIN STREET REDEVELOPMENT AREA TRUST FUND FOR PROFESSIONAL DESIGN, PERMITTING, AND CONSTRUCTION SERVICES FOR TWO PARKING LOTS FOR THE DAYTONA BEACH PIER RESTAURANT; AND PROVIDING AN EFFECTIVE DATE.

Jennifer L. Thomas, City Clerk stated she had one speaker for this item and it was John Nicholson.

John Nicholson 413 North Grandview Avenue, Daytona Beach stated just for clarification temporary lots often becomes long term using for example the 17 year County lot which became long term. There is a temporary lot on A1A that is a 20 year long term parking lot.

He suggested when the City put this in, to make sure it is an attractive short term lot. He asked what kind of pavement would the parking lot be, was it going to be cement, asphalt, gravel or crushed shells. Secondly, he asked the CRA to go natural and minimal because that would be a better choice for the landscaping, he didn't want to see the same thing happen there that happened on A1A with the plants and flowers that ended up dying.

It was moved by Commissioner White to adopt the Resolution. Seconded by Commissioner Shelley. The Resolution was adopted with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

7C. Adopted/Resolution No. CRA 12-03 authorizing the expenditure of Redevelopment Trust Funds, in the amount of \$20,575; and approving Change Order No. 2 with R.J. Landscape Contractors, Inc., 1766 Taylor Road, Port Orange, FL 32128, to extend the US1 Median Landscape Improvements to the median located between Magnolia Avenue and International Speedway Boulevard (ISB). The City recently completed installation of US1 Median Landscape Improvements between Orange Avenue and Beville Road and staff recommends extending the landscape improvements to the median between Magnolia Avenue and ISB. City Clerk Thomas read the Resolution by title only. A RESOLUTION APPROVING THE EXPENDITURE OF TAX INCREMENT FUNDS IN THE AMOUNT OF \$20,575 FROM THE DOWNTOWN REDEVELOPMENT AREA TRUST FUND FOR MEDIAN LANDSCAPE IMPROVEMENTS BETWEEN MAGNOLIA AVENUE AND INTERNATIONAL SPEEDWAY BOULEVARD; AND PROVIDING AN EFFECTIVE DATE.

No discussion.

It was moved by Commissioner Shelley to adopt the Resolution. Seconded by Commissioner White. The Resolution was adopted with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

7D. Adopted/Resolution No. CRA 12-04 authorizing The City of Daytona Beach to pursue the opportunity to host the 2017 Imperial Session of Shriners International. A convention organizing partnership consisting of the City of Daytona Beach, Volusia County and the Daytona Beach Convention and Visitors Bureau is working to put together a successful bid for this event. The attached letter outlines the services and facilities that the City of Daytona Beach has been asked to provide. Community Redevelopment Agency ratification is needed for a definite commitment for fulfilling the Shriners request. City Clerk Thomas read the Resolution by title only. A RESOLUTION OF INTENT TO PROVIDE FUNDING IN AN AMOUNT UP TO \$70,000 FOR THE 2017 IMPERIAL SESSION OF SHRINERS INTERNATIONAL IN THE MAIN STREET REDEVELOPMENT AREA; AND PROVIDING AN EFFECTIVE DATE.

No discussion.

It was moved by Commissioner Shelley to adopt the Resolution. Seconded by Commissioner Gilliland. The Resolution was adopted with the breakdown as follows:

Commissioner White	Yea
Commissioner Gilliland	Yea
Commissioner Henry	Yea
Commissioner Reynolds	Yea
Commissioner Shelley	Yea
Commissioner Woods	Yea
Mayor Ritchey	Yea

8. CITIZENS

John Nicholson, 413 N. Grandview Avenue, Daytona Beach stated he thought Al Smith would be here to explain the ice skating, it was a cute idea. He is not sure that he would expend up to a million dollars over five years for the event but the people enjoyed it; there were seven to ten thousand people. We get a lot more bang for our buck when we have festivals on Main Street for that kind of money but he would do it again. The decorations were nice but Main Street and the E-Zone were not included in the decorations and he thinks in the future the entire E-Zone if not A1A from International to Seabreeze should be included and also all of Main Street. Lastly, we have to coordinate the Street Team as we have five different entities cleaning Main Street and the Main Street CRA area a lot of them are cleaning the same thing twice.

Hemis Ivey, 314 S. Franklin Street, Daytona Beach stated he came on behalf of the Midtown Redevelopment Area Board to ask that they please find for their CRA \$1,000,000 so they can start being a part of the CRA discussion so they can make a change and implement their Master Plan. He thanked the CRA Board and stated they were doing a good job. He also thanked them for their support in nominating him for Chairman of the Board.

Marjorie Johnson, 122 S. Keech Street, Daytona Beach stated she is concerned about Midtown. She talked about a former Mayor's radio show whose guest speaker talked extensively about the neglect of the black community. While some improvements have been done over there, there is a need for more improvement.

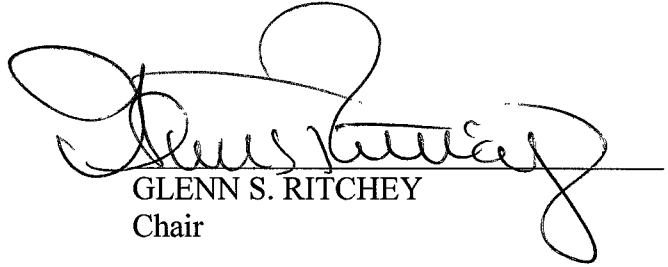
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9. COMMENTS/INQUIRIES FROM THE COMMUNITY REDEVELOPMENT AGENCY – CITY MANAGER AND CITY ATTORNEY REPORT.

No further comments.

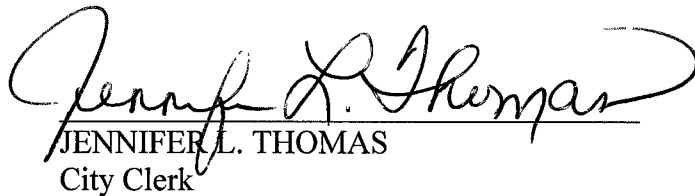
10. ADJOURNMENT

There being no further discussion or comments the meeting was adjourned at 6:20 p.m.



GLENN S. RITCHEY
Chair

ATTEST:



JENNIFER L. THOMAS
City Clerk

Adopted: February 15, 2012

RECORD REQUIRED TO APPEAL: In accordance with Florida Statute 286.0105 if you should decide to appeal any decision the Community Redevelopment Agency Board makes about any matter at this meeting, you will need a record of the proceedings. You are responsible for providing this record. You may hire a court reporter to make a verbatim transcript, or you may buy a tape of the meeting for \$2.00 at the City Clerk's office. Copies of tapes are only made upon request. The City is not responsible for any mechanical failure of the recording equipment.