

Daytona Beach Police Department Public Service Announcement

**129 Valor Blvd, Daytona Beach, Fl. 32114
Px.(386) 671-5100 PIO 671-5123- Media Line 671-5112 Fax 671-5113
www.ci.daytona-beach.fl.us/police/index.htm
Crimestoppers of Volusia County 1-888-277- TIPS (8477)**

November 2, 2016

The 43rd annual Daytona Turkey Run is scheduled to begin Thursday, November 24, 2016 and end Sunday, November 27, 2016. This event is billed as the largest street rod event in the south and is expected to draw over 7,000 show cars and 80,000 spectators to the Daytona Beach area.

The greatest concentration of traffic for this event will be in the area of the Daytona International Speedway for the show car activities located within the infield. Event activities will take place daily between 7:00 a.m. and 9:00 p.m.

Traffic control officers will be on-duty in the area of the Speedway and area shopping centers to assist with event traffic and local holiday shopping traffic. Currently, there are no plans to institute traffic patterns for this event.

As in years past, the event is anticipated to be concentrated at the Speedway during the day and on the beachside at night. The official host hotel for this year's event will be the Hilton Gardens Hotel located at 2650 North Atlantic Avenue, in Daytona Beach.

The Bellair Plaza and the LaPlaya Hotel have, for years, been the unofficial headquarters for this congregation of antique show cars and hot rods. It is anticipated that crowds will swell in and around the North Atlantic Avenue venue in the evening hours. It is for this reason that additional officers will be assigned to the beachside during this portion of the event. In addition, pedestrian crosswalks will be established in the area of Bellair Plaza and to assist spectators in crossing Atlantic Avenue.

Event participants are always asked to use only the major thoroughfares as access ways and to not use the residential neighborhoods as a "cut-through" or gathering point. They are also encouraged to enjoy themselves and the wonderful community they are visiting, or reside in. In summary, the participants are also asked to respect the rights of those not wishing to participate, to observe the rules and laws of our community, and to enjoy themselves in a quiet, peaceful manner.