

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, September 23, 2015 - MINUTES

1. Call to Order

Mr. Kilian, Chair called the meeting to order at 8:30 A.M.

2. Roll Call

Present: Larry McDermott; Carol Kilian; Thomas Blawn; Bishop Derek Triplett;
Excused: Coleen Calnan; James Zeisler;
Ex-officio: Rob Erhardt; Keith Norden;
Commission: Commissioner Ruth Trager
Staff: Emory Counts, Economic/Community Development Director

3. Approval of Minutes – August 19, 2015

A motion to approve the Minutes of August 19, 2015 was made by Mr. McDermott, seconded by Mr. Blawn, and approved unanimously.

**4. Traffic at LPGA/I-95 Interchange Status Update – Mike Marcum, Traffic Division Administrator
(See below the statement from Mr. Marcum read into the record by Mr. Counts)**

The Florida Department of Transportation, Volusia County, Daytona Beach along with professional traffic engineering consultants have been developing future roadway improvements to assist with traffic management for the proposed development projects in the LPGA Boulevard corridor. It should be mentioned that the roadway network specifically LPGA Boulevard along with Williamson Boulevard are under the jurisdiction of Volusia County. Future traffic improvements to the roadway network will be beneficial with the development of Tanger Outlet Mall along with the pending development of the Mintos Project.

The following transportation improvements are being developed to provide motorists with a greater level of service:

- *Corridor traffic signal retiming project to improve the coordination with the existing traffic signal system on LPGA Boulevard from I-95 to Clyde Morris Boulevard.*
- *Improvements to the north bound I-95 off ramp at LPGA Boulevard, reconstructing the ramp to provide for dual right and left turn lanes to operate under signal control and eliminating the current north bound free flow right turn lane.*
- *Installation of a traffic signal at LPGA Boulevard and Outlet Boulevard to facilitate traffic into and out of the proposed commercial development.*
- *Additional future improvements will include a connection from Outlet Boulevard to Mason Avenue providing an additional alternative for traffic utilizing the property.*

Future roadway improvements are continuing to be developed on this corridor to ease traffic related demands along the LPGA roadway network.

Additionally, Mr. McDermott added that there may be as much as 100,000 sq. ft. of commercial development associated with the Minto Housing development of about 3300 homes, hopefully anchored by a Publix or other grocery store.

5. Eggs& Issues Daytona Beach Area Economic Development Trends Program

Ms. Keefer will provide an update regarding prospective dates for this program. Ms. Kilian recommended the program occur sometime around the March/April timeframe. Mr. Counts

suggested that the program should feature the EDAB more (at least individual introductions) and also include a brief report from Mr. Mike Garrett the City's Chief Building Official. Mr. Garrett's recent report to the EDAB was very informative about economic development projects past, present and future that would have a significant impact to the City and surrounding areas.

6. Reports

A. Volusia County Economic Development (VCED) – *Pedro Leon, Economic Development Manager*

Mr. Leon reported that the second *Workshop on Government Contracting* is scheduled for this Friday, September 25th at 9:00 am inside the Airport Volusia Room. The first Workshop had fifteen businesses to attend and some which were from this (eastern) side of the County. During the event there will also be provided valuable information about doing business at the state and federal level and about specific assistance set-asides for small businesses. On October 1st, the *Volusia Manufacturing Association Showcase* is scheduled at the ICI Center on the campus of Embry-Riddle Aeronautical University. There will be a *job center* there and connections to job and employees can be made. The Department of Commerce's *Call-in and Answer Program* to learn more about exporting to Cuba is being launched over three dates, October 13th, November 10th, and December 8th. Businesses can call a 1-888 number, ask questions and receive helpful feedback. The call-in information should be on the Department of Economic Opportunity (DEO) website but Board members can contact Mr. Leon directly for more specific information. Other announcements included that the *Annual Manufacturers Summit and Marketplace* is scheduled for November 4-5, in Palm Beach, FL. At the last Q-Report Meeting Virgil Kimble was introduced as the *new Business Specialist* with Volusia County. Mr. Kimble's job is to go out and meet with area businesses. Last week, Mr. Leon attended the East Central Florida Regional Planning Council Board and Noel Mundsén from the Department of Economic Opportunity (DEO) whose responsibility includes administration of Florida's Strategic Plan for Economic Development was there and talked about common metrics economic developers can use to ensure we are all reporting the same measurement statistics. The information is also located on the DEO website and if you have any difficulty getting this document e-mail Mr. Leon at pleon@volusi.org and he would send over a copy.

Mr. McDermott talked briefly about the new *Profit Mastery Program* to be held on September 29-30, helps business owners/leaders to attend to the indicators that would help them to be more successful. The cost is about \$695.

B. Team Volusia Economic Development Corporation (TVEDC) – *Mathew Chestnut for Keith Norden*

Mr. Chestnut reported that *Frontier Communications* has announced their location and their addition of about 400 jobs over in Deland, FL. *Project Pie* and *Project Traveler* are pending announcements and represent about 140 jobs. In other news another announcement of over 350 manufacturing jobs is also pending. The number of jobs in the pipeline remains consistent with about 12 projects in the pipeline representing the potential of approximately 1500 jobs. Finally, on next week TVEDC will host another visit from a prospective *targeted industry* business.

C. Daytona Regional Chamber of Commerce (DRCC) – *Nancy Keefer, President/CEO- Tabled*

D. Volusia Volunteers in Medicine (VVIM) – *Carol Kilian*

Ms. Kilian reported that the Clinic opened on a limited basis and they have patients, and doctors and nurses are actually working in the facility. They are still seeking financial support to purchase the materials needed to provide the medical services. The Auto Mall group has committed to contribute \$12,000 per year or \$1,000 per month to support Clinic activities. Additionally, on October 28, 2015 a fundraiser is being sponsored for the Clinic thanks to Mr. McDermott and Intercostal Bank. They are hoping to garner a lot of support from all areas of the

surrounding community. Mr. McDermott added that the Clinic is an idea that came out of the Visioning effort the City took part in some years ago but took about four years to come to fruition.

7. Old Business

There was no old business brought before the Board.

8. New Business

-Bishop Triplett complimented Volusia Volunteers in Medicine (VVIM) for staying with the idea of opening a Clinic to assist the working uninsured and/or under-insured and making it happen. He commented that the Clinic is one the few ideas to be realized from all of the needs and suggestions identified through that effort. Secondly, he suggested a listing of entities in the community that should come before this body at least once a year to help keep the Board informed. The listing included:

Volusia Manufacturing Association
City Manager's Office
LPGA
Daytona State College

Economic/Community Development Director
International Speedway Corporation
CareerSource Flagler/Volusia
Team Volusia EDC

Ms. Kilian reported she had already spoken with Mark Patten a Vice President at Consolidated Tomoka Land Company about presenting at an EDAB meeting.

Other suggestions included key revenue producers, and organizations that impact economic development. Mr. Counts added Embry-Riddle Aeronautical University, Bethune Cookman University, Permits & Licensing, FDOT, Daytona Beach News Journal, and DEO regarding Brownfields. Mr. Counts asked Board members to provide additional suggestions and any particular requested speaker(s) and meeting dates to him.

-Mr. Counts reported back to Board on their question regarding the make-up of the EDAB members. Although several disciplines are mentioned there is no requirement that each be represented on the Board. There could several representatives from the same field or discipline and none of another represented on the Board. *(See below the EDAB member description read into the record by Mr. Counts)*

Created by Ordinance No. 97-90, amended by Ordinance 13-75, the board shall consist of ten (10) members with seven (7) of those to be registered electors of the City serving for staggered three (3) year terms recommended by the City Manager and appointed by the City Commission. These seven (7) members shall be building contractors, developers, members of financial institutions, members of educational institutions, members of cultural institutions, business and industrial representatives. The terms of office shall commence March 1, and they shall serve at the pleasure of the City Commission without pay and until their successors are duly appointed and qualified. In addition, there shall be appointed one ex-officio member who shall represent Team Volusia Economic Development Corporation (TVEDC); one ex-officio member shall represent the Daytona Regional Chamber of Commerce; and one ex-officio member who shall represent the County of Volusia. The ex-officio members shall not be entitled to vote.

9. Citizens' Comments

-Commissioner Ruth Trager announced that last week Goodwill Industries opened their new *Job Connection Office* at the Daytona Mall. Employers can post jobs there and clients view job postings, use computers to write a resume, research jobs and take part in activities to assist their entry or advancement in employment.

10. Schedule next meeting – **November 18, 2015**

2015 Schedule (Additional meetings may be scheduled to accommodate business development needs)

January 7;	April 15;	July 15;	October 21;
February 18;	May 20;	August 19;	November 18;
March 4;	June (no meeting);	September 23;	December 16;

April 14-Eggs & Issues Program at the Holiday Inn on LPGA

11. Adjourn

The meeting adjourned at 9:22 A.M.

Emory M. Counts

Emory M. Counts, Economic/Community Development Director