

**ECONOMIC DEVELOPMENT ADVISORY BOARD**  
**February 2, 2011 - MINUTES**

**1. Call to Order**

Mr. Blawn, Chair called the meeting to order at 8:09 A.M.

**2. Roll Call**

Present: Thomas Blawn Tim Davis  
Carol Kilian Ruth Trager

Absent: Carl Lentz Larry McDermott Bishop Derek Triplett

Ex Officio: John Kizer for Phillip Ehlinger, Volusia County Economic Development  
Samuel Goodwin, Team Volusia Economic Development Corporation

Staff: Emory Counts, Economic/Community Development Director

**3. Approval of Minutes – January 5, 2011**

*A motion to approve the Minutes of January 5, 2011 was made by Mr. Davis, seconded by Ms. Trager, and approved unanimously.*

**4. Reports -**

**A. Team Volusia Economic Development Corporation – Samuel Goodwin.**

Mr. Goodwin passed out the *Team Volusia Report* for February and commented that the TVEDC Board had been extended through December 2011 as well as the terms of its Officers, Ted Doran, *Chair*, Joe Johnson, *Vice Chair*, and John Oliveri, *Secretary-Treasurer*. Current *fundraising targets* for TVEDC include the public sector committed at \$475,000 and private sector was committed at \$250,000. They would like to increase the private sector funding to \$750,000-\$1,000,000 and have identified 100 companies to contact during the year to request funding.

There are presently two TVEDC *job postings* (1) Assistant to the President and (2) Director of Business Recruitment. Although posted Mr. Goodwin would also be able to send the job descriptions to anyone upon request. The *Practitioners Council* was to meet later in the day and is scheduled to discuss the municipal and County goals and initiatives. The *Prospect Report* includes a particularly interesting new “build to suit” prospect requesting 180,000 square feet site located close to a railway. He will be getting the packets together to respond by this Friday. The TVEDC *new offices* are located in the Speedway Corporate Offices and the staff has moved in but a few things that are not working perfectly. Hopefully, these issues will be resolved soon.

*Helen Cauthen*, President & CEO of TVEDC will be invited to attend a meeting of the Board. Mr. Blawn added that *Kent Sharples* the new Executive Director of the CEO Business Alliance should also be invited to a future meeting.

B. Volusia County Economic Development - Phillip Ehlinger

Mr. Kizer reported that the *Business Incubator* is estimated to be about 10,000 square feet and managed by the University of Central Florida (UCF). It will open about mid-year and be an important addition to the economic development landscape. Companies that wish to have space there can send in an application to Paul Mitchell at Volusia County Economic Development. UCF will play a part in making the selection decisions since they have a national reputation for running successful incubators. Companies seeking space should be technological in nature and not manufacturing.

Mr. Kizer announced that *ARK Technologies* held a groundbreaking ceremony on Monday for their anticipated 50,000 square foot building. They will make car parts and expect to start with about 25-45 employees in the first year. Mr. Blawn commented that he read that it took ARK Technologies a year to get through permitting. Mr. Counts remarked that they might have taken a year because there was really no reason to move faster since the economy slowed. Now that the economy is picking up the company is more prepared to move forward with its plans.

C. Vision Foundation – Larry McDermott for Carol Kilian

Mr. Kilian reported that the Foundation met last night and Neal Harrington has agreed to join the Foundation Board. The Foundation has sub-committees for each of the 6 sections of the Vision Plan and each has been charged to come up with 1-2 strategies or goals that have been met or need to be met, then gain consensus from the Board write a resolution to provide feedback and/or get some of the items going.

5. **Old Business**

A. Update on Meeting Time Change – Emory Counts

Mr. Counts reviewed the meeting times history. At least three persons on the Board wanted to move the current meeting dates. After discussion the meeting time will be changed to the 3<sup>rd</sup> Wednesday of the month. Regarding meeting prior to the TVEDC Mr. Counts pointed out that meeting on the 3<sup>rd</sup> Wednesday provides the opportunity to raise relevant issues that might surface in the Board meeting at the TVEDC meeting. The proposed meeting schedule will be sent out to the members who are not in attendance.

B. Electronic Sign Requirements-Dan Francati

This item was tabled and will only be brought forward again when Mr. Francati would confirm his attendance.

6. **New Business**

A. Planning for Long Range to Support for Community Assets – Bishop Triplett (tabled)

7. **Citizens' Comments**

Neil Harrington, 101 Grand Oaks Circle, Daytona Beach –Daytona State College (DSC) is *highlighting the arts* by bringing in about 1,000 students from about 8 states to attend activities on the campus, i.e. workshops, mini-plays, and presenting the play “Dames at Sea”. It is not well publicized because only a small portion of the activities is open to the public but it means “heads in beds” for our hotels. Central Florida for the Arts is doing a survey about the impact of arts on local economies sponsored by the Alliance for the Arts headquartered in

Washington, D.C. Mr. Harrington will try to get the results of the survey to share with the City. Down the line with DSC building the Mike Curb Music Center and possibly a museum there could be other arts spin-offs. He concluded by saying, “Don’t forget the arts and the value of historical preservation in the overall plan for economic development.”

Ms. Kilian asked that the *election of the Chair* might be placed on the Agenda.

Mr. Counts reminded the Board that the TVEDC Agreement which the Board had previously supported is scheduled to be on the February 16, 2011 Commission Agenda. It was the consensus of the Board was to continue to support execution of the 2010-2011 Agreement. Mr. Counts had passed out the draft “*TVEDC Shared and Specific Goals*” to the board for its review and now asked if had accurately captured the Board’s comments. It was the consensus of the Board that the draft captured the Board’s thoughts.

*Board terms* will also send out information regarding the terms some Board members that may be ending and how they could indicate their interest in continuing to serve.

Ruth Trager was recognized as the new *Chair of the Halifax Historical Society*.

**8. Adjourn**

The meeting adjourned at 8:40 A.M.